



Cummings Printing

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Mailing Services Specialist

Owned and operated by the Cummings family since 1914, this full-service publication printer has built a reputation for competitive pricing, flexible scheduling, and personal service. It epitomizes what a Postal Service business partner should be: always creative and professional, working in a collaborative effort to fully utilize the mail to achieve the goals of our mutual customers.

Cummings Printing has taken steps to implement new technologies and best practices to maximize efficiencies in the mail value chain. The company was on the forefront in implementing co-palletization and co-mailing strategies, always providing the best mailing solutions for its customers. Cummings analyzes each job for savings and service objectives and utilizes co-palletization or co-mailing, or considers other solutions such as drop shipments or Priority Mail Open and Distribute.

This company was one of the first to test and implement the Intelligent Mail barcode in the New Hampshire/Vermont District. It has successfully integrated Mail.dat and electronic documentation submission and is capable of the Full-Service option. Cummings Printing continually strives to educate its clients so they can take advantage of all USPS has to offer, including OneCode ACS.

Cummings Printing fully utilizes innovative technologies and automation in its mail operations to improve productivity. The company is able to consistently print a quality product in a timely manner at a fair price in their recently expanded facility, in part due to strict adherence to ISO 9000. The ability to either utilize on-site verification or enter mail at any one of multiple entry points provides Cummings Printing the flexibility to meet the time sensitive needs of the client.

Operational improvements have streamlined production for Cummings Printing and provided its customers with a mail product that delivers increased value and business results. Cummings Printing replaced an inline bundle shrink wrap machine with an inline strapper in order to improve bundle integrity. To improve the knowledge of production managers, a tour of the Nashua Logistics and Distribution Center was conducted to solidify their commitment and understanding of the importance of mail preparation. This has helped to keep processing costs stable and improve delivery times, thus increasing customer satisfaction and the use of mail.

The mailing innovations that Cummings Printing has developed are a great selling point. Its customer service and unique problem solving techniques and professionalism allow its business to grow and flourish even in these challenging economic times. The objectives at Cummings Printing have been simple – provide customers with a quality product, deliver on time and within budget. Quality is an overused cliché at most companies, but at Cummings it is a way of doing business.